

Milan, 9 May 2022

### **New Brera Design Week 2022 commercial offer**

Given the high number of subscriptions to the Brera Design Week communication plan and not being able to guarantee visibility on social channels and newsletters during the Design Week days, we have defined a new commercial format to let companies be present in the online guide.

#### **Pack online – Brera Design Week**

Suitable for both permanent showrooms and temporary exhibitions.

In detail:

##### **Brera Design Week website**

- Event page published in the guide
- Marking of the event on the online map

##### **Fuorisalone.it website**

- Presence on the website within the Brera Design District itinerary page
- Event page automatically published in the events guide

**€: 1.000 + VAT**

**In addition for exhibitors in permanent showrooms** it is possible to purchase the annual plan dedicated to Brera Design District - Experience.

#### **Pack Brera Design District - Experience**

In detail:

##### **Brera Design District website**

- Dedicated showroom page highlighted as "selected" in the Design Showroom section and also in the sub-sections to which it belongs (e.g. Interiors, lighting, bathroom, ...) until 31.12.2022
- 1 box in the Brera Experience newsletter dedicated to one activity or event to be promoted during the year
- 2 social releases, during the year, excluding the Design Week period, on social channels of your choice between Facebook and Instagram to promote activities in the showroom or news about products or projects

**€: 1.000 + VAT**

**Please Note:** to join the new offer, we require a confirmation email to [info@breradesigndistrict.it](mailto:info@breradesigndistrict.it) with the indication of the chosen plan. Once we have received the confirmation email, we will provide all the instructions to finalize the communication plan.